

# MINDS MATTER NATIONAL VIRTUAL SUMMER INTERNSHIP PROGRAM

IN PARTNERSHIP WITH KNOWN  
MARKETING GROUP

# 20 21



**GET IN THE ZOOM WHERE IT HAPPENS**

**CEO Talks, Skill Building & More About:  
MARKETING & TECHNOLOGY**

**JULY 12TH TO JULY 16TH, 2021**



**MINDS MATTER**

# LEARN & EARN

- MARKETING (DIGITAL, SOCIAL MEDIA, PUBLIC RELATIONS)
- TECHNOLOGY (FINTECH, ARTIFICIAL INTELLIGENCE, BITCOIN)
- DATA SCIENCE & ANALYTICS
- INFORMATION TECHNOLOGY & PROJECT MANAGEMENT
- CAPITAL RAISING, STRATEGY, HUMAN RESOURCES & MORE

## PROGRAM HIGHLIGHTS

- COMBINATION OF **LIVE SESSIONS** & ASYNCHRONOUS LEARNING
- MEET MINDS MATTER STUDENTS FROM ACROSS THE U.S.
- **SKILL BUILDING SESSIONS** TO EXPLORE NEXT GEN CAREERS
- RESUME-WORTHY REAL-WORLD TEAM PROJECT FOR MINDS MATTER
- **\$400 STIPEND** UPON SUCCESSFUL COMPLETION OF PROGRAM
- ADD-ON OPPORTUNITIES: JOB SHADOWS, NETWORKING, ETC.

### Some People You'll Get to Meet



Jerry Nemorin, CEO  
**LendStreet Financial**  
Raised \$100mm+  
(fintech/credit)



Albert Cheng  
President/COO  
**Amazon Studios**  
(entertainment)



Ken McBride  
CEO, **Stamps.com**  
(ecommerce)  
*EY Entrepreneur of  
The Year Recipient*



Deborah Yang, CEO  
**Vesti.AI**  
(artificial intelligence/fintech)  
*Named Top 100 Women  
in European Financial Markets*



Fernando Almodovar  
CFO, **Child 360**  
(nonprofit)



Dorian Quispe  
CMO, **Shutterstock**  
(tech/ecommerce)



Shari Noonan  
CEO/Co-Founder  
**Rialto Trading**  
(cybercurrencies/fintech)  
*MM National Board Member*



Luc Sirous  
Chief Innovation Officer, **Quebec**  
Chair/Founder, Hacking Health  
(government/healthtech)



Bryon Boston, CEO  
**Dynex Capital**  
(public REIT)  
*Serves on Dartmouth's  
Financial Aid Council*



Gayle Jennings-O'Bryne  
Co-Founder/CEO  
**WOCStar Fund**  
(venture capital)  
*Recently named by NYT*



Kern Schireson  
Chairman/CEO  
**Known Marketing Group**  
(data science/mktg agency)

MORE INFORMATION:

[WWW.MINDSMATTER.ORG/INTERNSHIP-PROGRAM](http://WWW.MINDSMATTER.ORG/INTERNSHIP-PROGRAM)  
OR EMAIL LEANNE HUEBNER AT [LEANNE@MINDSMATTER.ORG](mailto:LEANNE@MINDSMATTER.ORG)



**MINDS MATTER**



# MINDS MATTER NATIONAL SUMMER INTERNSHIP PROGRAM - JULY 12-16, 2021



**5-DAY PROGRAM FOCUSED ON MARKETING & TECHNOLOGY**

## DAILY SCHEDULE

**12 PM ET - CEO TALK/CHALLENGE**  
**1 PM ET - SKILL-BUILDING SESSION**  
**2 PM ET- TEAM TIME & SHORT BREAK**  
**3 PM ET - AFTERNOON SESSION & EVENING ASSIGNMENTS**

## DATES TO KNOW

**MAY 7TH - INFO SESSION, 7PM ET**  
**ZOOM MEETING ID: 836 9051 0951**  
**MAY 14TH - INFO SESSION, 7PM ET**  
**ZOOM MEETING ID: 876 0423 5387**  
**MAY 15TH - APPLICATIONS DUE**  
**JULY 12-JULY 16 - PROGRAM DATES**  
**AUGUST 15TH - FINAL PRESENTATIONS**

**ANY MINDS MATTER STUDENT OR ALUMNUS FROM CLASSES OF 2019-2023 IS INVITED TO APPLY. LIMITED SPOTS AVAILABLE. EARLY APPLICATIONS WILL BE GIVEN PREFERENCE.**

***TO APPLY, [CLICK HERE](#)***

**Companies Included:**

**amazonstudios**

**stamps.com**

**shutterstock**

**DYNEX  
CAPITAL INC.**

**lendstreet**



**RIALTO**



**VESTI.AI**

**WOCstar  
Fund**

**Québec**

**Known**



**MINDS MATTER**